He's Your Man!

GIVE HIM THE BEST

PHILIP MORRIS

presents the

PIPE TOBACCOS HE CAN INHALE!

HE'S home . . . home at last! Pamper him! SPOIL HIM! This year, let him have the fun of buying his own neckties—even if you think they're awful! *BUT* . . .

YOU give him sure-fire, sure-to-please REVELATION or BOND STREET, *the pipe tobaccos he can inhale.* Mild, gentle, cool-smoking . . . here's fragrant, good-tasting pipe tobacco men *know* and LIKE. Philip Morris makes it . . . the flavor's in . . . the "bite" is out! Get *him* . . . BOND STREET or REVELATION—*finest quality at a popular price!*

PHILIP MORRIS & CO.
Dedicated to the Production of Fine Tobacco Products

REVELATION

One of the world's most perfectly balanced blends. A magnificent "flavor-blend" of five different, superb tobaccos . . . cut five different ways, smokes clean, cool and even—every puff a pleasure.

BOND STREET

A genuine and very different aromatic mixture. Contains a rare aromatic tobacco never before used in popular-price blends . . . wonderful flavor and aroma, even non-smokers approve. Smooth, cool and clean-burning.

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